



www.jennifermccoydesigns.com

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## EXPERTISE

- Corporate Branding and Visual Identity
- Promotional Design and Marketing
- Print Media Design
- Package Design

## HONORS & AWARDS

- Winner of Norton Publishing book cover design contest
- Winner of WTCC art contest for NISOD brochure cover
- Summa Cum Laude
- President's List
- Phi Theta Kappa Honor Society

## TECHNICAL SKILLS

Photoshop  
●●●●●

Illustrator  
●●●●●

InDesign  
●●●●●

Dreamweaver  
●●●●○

Premiere Pro  
●●●●○

After Effects  
●●●○○

Microsoft Office  
●●●●●

Google Docs  
●●●●○

Wordpress  
●●●●○

Social Media  
●●●●○

HTML  
●●●○○

CSS  
●●●○○

## INTERESTS



Detail and deadline-oriented Graphic Designer with proficiency in Adobe Creative Suite and web design. Seeking to bring intelligent solutions to the position of Graphic Designer at your company.

## EDUCATION

### ASSOCIATE OF APPLIED SCIENCES, ADVERTISING AND GRAPHIC DESIGN

Wake Technical Community College, Raleigh, NC  
2014 - August 2017

### CERTIFICATE – WEB AND GRAPHIC DESIGN

Wake Technical Community College, Raleigh, NC  
2017

### CERTIFICATE – ADVANCED GRAPHIC DESIGN

Wake Technical Community College, Raleigh, NC  
2017

### CERTIFICATE – DESIGN PORTFOLIO

Wake Technical Community College, Raleigh, NC  
2017

### CERTIFICATE - GRAPHIC DESIGN

Wake Technical Community College, Raleigh, NC  
2015

### CERTIFICATE - DESIGN BASICS

Wake Technical Community College, Raleigh, NC  
2015

## EXPERIENCE

### GRAPHIC DESIGNER

Eric and Amanda Scott, Garner, NC  
2015- July 2016

- Meet with client to determine marketing and design vision, scope of work, and budget and deliverable timeframe.
- Work with client to find and produce a creative solution based on the project, medium and/or deadline.
- Create an innovative design package based on client specifications.
- Format designs for use in print and deliver production-ready graphics.